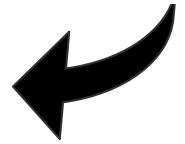


The Connector



Volume 21 Issue 3

Autumn 2011

Program Staff

Coordinator

Belinda Macey

Consultants

Lisa Yates

Shauna Fraser

Patsy Dutton

Receptionist

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Coordinator's Message

Aaah, Autumn! Yes, you know it...my favourite season. We are very pleased to have another full and newsy publication for you. Just as we thought we would send copy to the presses, we received more time sensitive information to share with you.

We have had great success with the enrollment in our two courses and first workshop of the training season. Family Child Care Training and Unraveling the Mystery of a Child's Behaviour courses are now fully subscribed. Our workshop day on October 1, Supported Child Development, is also full. Don't despair! There are more workshop opportunities. We have recently sent you information about the Open the Door one day conference on Saturday, October 15. This is a training event sponsored by ECEBC Victoria and the Natural Playspaces committee. And as I write this you may be reading a separate email about the Vancouver Island CCRr Mini Conference being held in Campbell River on Saturday, October 29. Please contact us if you were missed with the distribution of these last two events.

Please read about our exciting new website and blog. Today our team was downtown as part of the City of Victoria's PARK(ing) Day event. We will be making a blog post over the next few days showing some of the fun people had with us. Feel free to post on our blog and give us feedback about some of the articles and news we post. I am very excited to be using this medium to communicate with you because it can be a long time between newsletters and there is always something topical to be shared.

We have also included a pdf attachment to this newsletter. The Daily Parent is a publication we receive from the National Organization of Child Care Resource and Referral Agencies, an American organization that has a number of services for U.S. CCRrs. We thought this could be a useful resource as we enter the cold and flu season (sigh).

Happy Autumn, everyone!

Take some time for yourself and stay well!

I hope to see you soon.

Sincerely,

Belinda Macey

Program Coordinator



Office Hours

Monday to Friday

8:30am - 4:00pm

Wednesdays

12:00pm - 7:00pm

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Important Dates

September 23

Autumn begins

September 29

Rosh Hashanah

October 10 – Office Closed

Thanksgiving Day

October 24

United Nations Day

October 31

Halloween

November 1

All Saints Day

November 6

Day light Savings

November 11 – Office Closed

Remembrance Day

November 20

International Children's Day

December 21

Hanukkah

December 22

Winter begins

Our New Website and Blog!

We are so excited to announce our new website and blog. Yes, indeed, Victoria CCRR has moved into the 21st Century! We were still getting a lot of compliments for our old website when I was approached by our website company, Digital Bloom, to consider Joomla. Joomla is a free and open source content management system for publishing content on the web. Our team has received training so that we can upload content: newsletters, links, blog submissions, and such. This will allow us more independence and the ability to be “in the moment” if we want to add to our website.

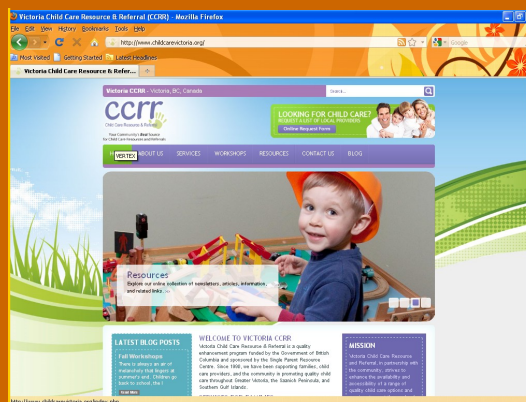
We love the fresh look and the amazing photos. Our colour scheme mirrored our provincial logo colours. We've always liked them and why re-create the wheel! We changed up the photos in the different categories, adding some from our photo vault and some our web designer had up his sleeve. Recognize any of the celebs?

Parents can easily see on our front page how to access referrals from the comfort of their home computer. We also added our many and varied resources to use when selecting child care. Again, let's get modern and use this technology! Parents can be relaxing at home or on a lunch break at work, access the referral section of our website, fill in the Referral Form, send it back to us, and receive a prompt email with a list of referrals. **Teachable Moment:** remember to keep us up-to-date with your referral information. In that way parents will be receiving the most current and concise referral information and you won't be receiving those unwanted phone calls.

Our blog! What can I say? I was so hesitant to commit to blogging and now I can honestly say that the very sound of the word sends excitement to my fingertips! We are going to make every effort to have at least one blog submission per week. It may be a newsy blog about upcoming events or it may be some thought to ponder about the work you do. Danielle, our receptionist, will be taking a blog writing course in the autumn so she may become our resident blog goddess. I will continue to write too, although I know that I need to loosen up and let the writing flow. Have a peek now at our blog:

<http://www.childcarevictoria.org/blog/latest>

If you have anything that you think should be added to our links or would be a great blog addition, please send it to me at: belinda@childcarevictoria.ca.



Advertising Guidelines for Child Care Providers

Advertising can be an important tool for growing your child care business. Linking your business to Community Care Licensing or your local Child Care Resource and Referral (CCRR) program as part of your advertising strategy may be helpful. It is very important to note that there are specific guidelines on how that can be done.

For guidelines on promoting your child care business as being 'licensed', please contact your local Community Care Facilities Licensing office for direction.

As Child Care Resource and Referral programs are funded by the Province of British Columbia, they cannot be seen to be endorsing one child care program over another. For this reason, the following guidelines must be adhered to if you want to mention registration with a CCRR in your advertising:

- Check with your local CCRR to see that your registration is complete and up to date.
- The only statement related to the CCRR that can appear in any advertising in any medium is: "Registered with the [actual name of the CCRR]".
- Check with the local CCRR that you have the correct name of the program.
- Expect that if you state you are registered with a CCRR that families will call the CCRR to check. The CCRR will only be able to tell families whether or not you are registered. They will not be able to endorse your child care program over any other child care program.
- Please note that if you use the CCRR in any other way in your advertising or use "Registered with the [actual name of the CCRR]" when you are **not** registered, you will be expected to print, at your expense, a retraction to the advertisement.

Document courtesy of MCFD

Community Plan for a Public System of Integrated Early Care and Learning

Community Plan for a Public System of Integrated Early Care and Learning

The Coalition of Child Care Advocates of BC and the Early Childhood Educators of BC are pleased to share their *Community Plan for a Public System of Integrated Early Care and Learning*.

The Plan offers a concrete, innovative and ambitious way forward and provides a framework for significant and lasting system change in British Columbia.

Do you have questions about The Plan?

Do you want to endorse or take action with The Plan?

Find out more information about The Plan at: <http://www.cccabc.bc.ca/plan/>

Interesting Events

Wonder of Learning Exhibit

The Wonder of Learning Traveling Exhibit

July to December, 2012, in Vancouver

The education system of Reggio Emilia, Italy, has been influenced by a tradition of community involvement since its inception after World War II. After the devastation of the war, this small Italian community gathered together to repair not only the concrete, physical spaces of its city, but began to repair and plan for a better society, beginning with the care of its youngest citizens. View exhibit details at:

<http://wonderoflearningvancouver.com/index2.php?v=v1#/home/>



CCRR Facebook

Here at Victoria CCRR, we are excited about our new website and blog, and what this means in terms of getting information out to our care providers and parents. But did you know that there is a Provincial CCRR Facebook page for all 40 CCRRs as well? This is just one more way to keep abreast of all the exciting news and information we collectively offer!

To “like” CCRR go to

<http://www.facebook.com/pages/CCRR-BC/175512252502592>

Clyde Hertzman on Youtube

The Importance of Early Child

Development: Sensitive periods in early brain development are described by Dr. Clyde Hertzman, Director of the Human Early Learning Partnership.

For more information, visit:

<http://www.youtube.com/HumanEarlyLearning#p/u/1/M89VFIk4D-s>



Late to the Presses

Minor Capital Funding Program:

Effective September 15, 2011, the Minor Capital Funding Program will no longer be accepting applications for the 2011/2012 fiscal year. MCFD is redirecting a portion of funding from its child care minor capital program in order to help meet the rising demand for child care subsidies and to continue supporting child care providers with their operating costs. A clearer picture of the demands on the subsidy and operating funding program will emerge at the end of this fiscal year and help determine the future funding allocation for the minor capital program.

Kindergarten Survey

In case you missed it before.....

CCRR's Regional Coordinators are interested in finding out the impact of all day Kindergarten on child care providers. They are doing this through a brief survey. If you wish to participate in this survey simply copy the link shown here into your web browser's search engine:

<http://www.surveymonkey.com/s/alldaykindergartenfor5yearolds>

Your participation in this survey is appreciated!

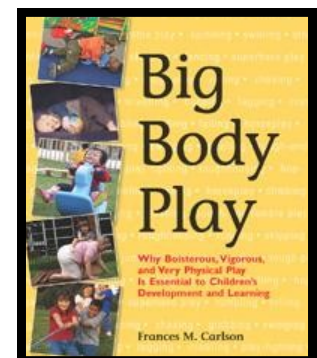
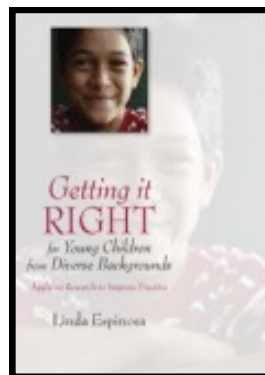
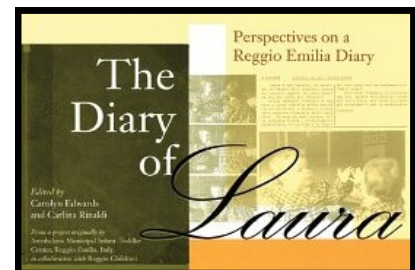


Parent Survey

The five CCRR Regional Coordinators have been busy. They also developed the following survey to get valuable input from parents and their use of our services. Please direct parents to <http://www.surveymonkey.com/s/N7CJNDT> to complete the survey. Again, your time and input is valuable to us!

From our Bookshelf....

Are you looking for something to read during the Autumn months? Look no further than our Library! Here are some of the great reads we recently acquired for your reading pleasure!



Park(ing) Day



On September 16, our staff participated in Park(ing) Day, a global event where community members create a temporary “park” in a parking space. We had a variety of visitors of different ages and backgrounds stop by, whether to inquire as to what we were all about, or to play a little bean bag toss! A fun day was had by all!



BC Art Therapy

BC SCHOOL OF ART THERAPY 125 Skinner St. Vic West Victoria, BC

Located just past the Bay St. Bridge in Victoria west

Presents...

The First Annual

HALLOWEEN

PAINT-IN AND AUCTION SALE

October 29th and 30st

COME AND HAVE FUN PAINTING MAKING MASKS AND GHOSTS.

For more Information - Email or Call Rachel at: info@bcsat.com or 250-598-6434



Victoria CCRR Stats from April to June 2011

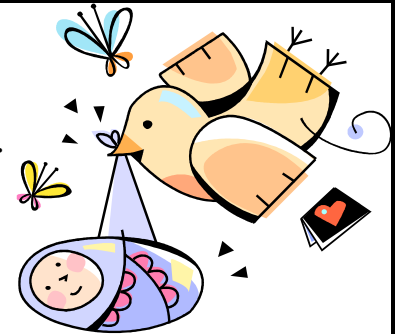
Number of RLNRS on our registry:	39
Number of LFCC on our registry:	146
Number of Group/Preschool/OOS on our registry:	171
Number of families assisted with child care referrals:	387
Number of families assisted with child care subsidy:	265
Number of early learning and child care professionals attending training:	62
Number of people borrowing resources/equipment:	100

What an Accomplishment!

Over the summer months **two** of our LNRs became **licensed**. Huge congratulations go out to Kim Exley and Jennifer Vallee. Both care providers are members with us and have frequented our office for training and resources. We acknowledge the hard work they have done to complete the licensing requirements. Bravo!

New Baby!

Oh, my, this little one will be ready for college soon! We extend our apologies for missing little Eva Lexie-Ann Biegun's birth announcement in our summer newsletter. She came into this world on March 18, 2011, weighing 6 lbs. 13 oz. She is a lovely little sister for her two big, rambunctious brothers. Special wishes go to Lexie and her family!



ccrr
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Resource and Referral

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Victoria Child Care Resource and Referral, in partnership with the community, strives to enhance the availability and accessibility of a range of quality child care options and services to meet the needs of children, families, and child care providers.

Victoria Child Care Resource and Referral is funded by the Province of British Columbia and sponsored by the Single Parent Resource Centre

